RECTICEL GENERAL GROUP PRESENTATION

June 2015



Agenda

- 1 Key highlights Recticel in a nutshell
- 2 Introduction to the Recticel Group
- 3 Strategy
- 4 4 business lines
- 5 Financials
- 6 Annexes



Recticel in a nutshell

Belgian multinational

European leader in polyurethane application

Diversified activities over 4 business lines

Globally active

99 sites in 27 countries

ca. 7,570 employees

FY2014 combined net sales: € 1.28bn

94% of sales realised in Europe



Market capitalization of ca. € 230m

Recticel, a European leader in polyurethane applications with selected global presence





Key highlights

- European leader in polyurethane applications
- Strong underlying market fundamentals and characteristics of polyurethane
- Market-driven innovation is at the heart of Recticel's growth strategy
- Clearly defined growth strategy based on a highly integrated business model
- Sustainability and high environmental and safety standards
- Highly experienced and committed management team



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Recticel at a glance

- Recticel is an important innovator in the industry, being the European #1 & Worldwide #2 in polyurethane applications
- Its activities are concentrated in Europe (94% of sales) and growing in Asia and USA
- Recticel generates, on a combined basis, sales of €1.28bn and REBITDA of €65.9m with 7,578 employees spread over 99 locations in 27 countries
- ▶ 4 business lines serve Recticel's key end-use markets (2014 combined figures):

(N) Insulation

- #2 European provider of high performance, polyurethane based rigid thermal insulation boards for the building market
- Portfolio of strong brands Eurowall®, Powerdeck®, Powerroof®, Powerwall®, etc.
- Strong presence in Benelux, France and UK
- Segment with high growth potential

Sales: €227.0m REBITDA: €27.1m REBITDA margin: 11.9%

(A) Bedding

- #2 European provider of mattresses and bed bases
- Ongoing development of strong ingredient brands such as GELTEX® inside
- Portfolio of strong local brands such as Schlaraffia®, Beka®, Swissflex®, etc.
- ▶ Brands = 58% of sales

Sales: €281.60m REBITDA: €13.5m REBITDA margin: 4.8%

Flexible Foams

- #1 provider of comfort foams and technical foams in Western and Eastern Europe
- Broad range of high value added and differentiated Technical Foams applications
- Globally active in Technical Foams (#1 in Europe)

Sales: €593.0m REBITDA: €27.7m REBITDA margin: 4.7%

Automotive

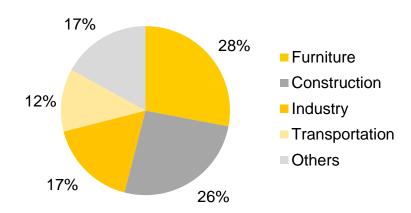
- Interiors division is the sole worldwide provider of patented polyurethane sprayed (Colo-Sense® Lite) skins for car interiors
- ► Well positioned via **Proseat** (51/49 joint venture) in the European **Seating** foam and trim parts markets, with recent expansion in lightweight EPP (expanded polypropylene) parts

Sales: €264.0m REBITDA: €14.9m REBITDA margin: 5.6%

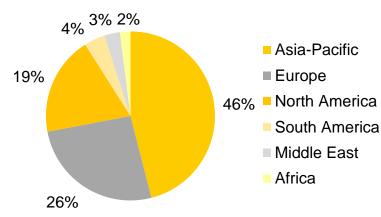


Leading player offering specific polyurethane solutions to global customers

Global polyurethane markets¹



Global production of polyurethane¹



1. Prognosis 2014 in volumes - source Ceresana

- ► Global PU applications market of €50bn
- Worldwide annual PU raw materials consumption of ~13.5 million tons
- Highly attractive PU applications market:
 - Broad and diversified end-markets
 - Large markets which are regionally driven due to high transportation costs
 - PU is versatile material with high performance characteristics, enabling value enhancing solutions
 - Global and long-term mega trends driving several PU applications:
 - Environmental protection
 - Energy conservation
 - Increasing consumer appetite for premium quality and comfort

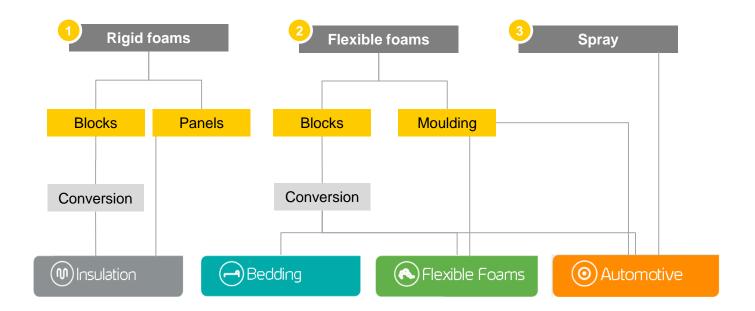


Recticel is an important innovator in the industry, being the European #1 & Worldwide #2 in polyurethane applications



Production process serving all 4 business lines

- ▶ Type and characteristics of final products depend on the manufacturing process:
 - 1 Laminated foaming resulting in rigid foam panels
 - Traditional foaming of raw materials resulting in flexible foam blocks or moulded parts
 - Sprayed raw materials forming PU elastomers





Significant synergies within the Group

Strong technology synergies throughout the organization

- Centralized R&D as a platform for innovations in multiple segments
- Sharing of experience and know-how in both foam manufacturing and converting leading to cross-fertilization throughout the organization

High level of complementarity between business lines

- Broad supplier-customer internal relationship and sharing of production sites between Bedding and Flexible
 Foams leads to faster innovation
- ▶ Strong product synergy between Insulation and Flexible Foams for acoustic combined with thermal insulation

Central purchasing leading to increased purchasing power

- Centralized purchasing organization leveraging the size of the Group
- Purchasing synergies particularly realized in the sourcing of chemical raw materials (polyols and isocyanates)

Recycling within the different production processes leading to additional benefits

 Foam waste from the conversion process is recycled and subsequently compounded for use in many applications and markets



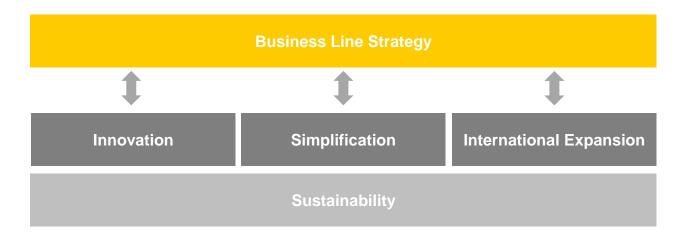
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Strategy focused on being the leading provider of high value added solutions in its core markets...

▶ The **building blocks** of the Group's strategy are illustrated as follows:

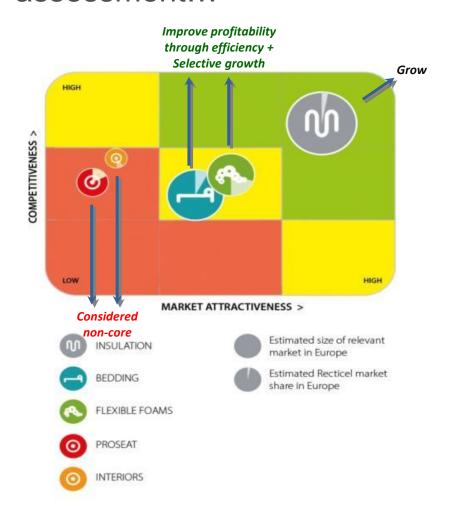


- Overall group wide strategic priorities supported by specific business line strategy:
 - Innovation in high value added applications, products and materials
 - Overall simplification of the Group and finalizing the rationalization of the manufacturing footprint
 - Pursue prudent international expansion outside Europe
 - Integration of sustainable development criteria in all business decisions



...implemented through a thorough business line assessment...





The strategic plan prioritizes resource allocation based on the relative attractiveness of the endmarkets and the competitive strength of the Group in each market



...leading to differentiated business line strategies

Insulation

- ▶ Strong growth driven by:
 - Innovation and introduction of new products
 - Development of new and complementary distribution channels
 - Organic growth potentially coupled with complementary acquisitions
 - International expansion, primarily in Europe

Bedding

- ► Improvement of profitability through operational efficiency and industrial footprint optimization
- Organic growth through strong product innovation and the right marketing and brand strategy

Flexible Foams

- ► Improvement of profitability through operational efficiency and industrial footprint optimization
- ▶ Selective growth initiatives based on capacity expansion in Eastern Europe
- New products and further geographical expansion in higher added value Technical Foams

Automotive

- ► Enhancement of profitability through operational excellence and technological leadership
- ▶ Fully leveraging the existing production capacity
- ▶ Tight investment control



Large number of recent innovations and product launches in the Insulation business line



 Product line Home® (all-in-one isolation system for DIY)



 Lambda-21 Eurowall (new generation of PIR panels offering a 10% improvement in thermal insulation)



Iso-finish® (external insulation concept)



 Glow: ETICS (external thermal insulation composite systems)



L-MentsTM (fully integrated and self-supporting thermal insulation structures for pitched roofs)







Launch of GELTEX® inside, the largest and most important innovation of the last decade in Bedding

Bedding

 GELTEX® inside combines optimal pressure distribution, ideal support and maximum permeability/climate control properties











New generation of foams launched within the Flexible Foams business line



- New acoustic foams leading to new contracts for Boeing and SpaceX
- Development of new comfort foams:
 GELTEX® and angelpearl® for the bedding sector







Launch of Colo-sense® Lite, a new high performance skin, in the automotive business line

Automotive

 Colo-sense® Lite high performance skin allows for a 25% weight reduction, responding to the OEM's constant search for lighter products













Overall simplification of the Group leading to increased efficiency and reduced fixed costs



Realized streamlining 2010-2014

Locations:

- 31 locations closed or sold :24 closed in EU, 1 closed in USA and 6 sold in EU
- Interiors 4, Proseat 5, Bedding 1,
 Flexible Foams 19 and Insulation 2
- **# Employees**: reduction by ~2,400 to reach 7,578 employees end 2014
- ▶ # Joint ventures: reduction from 22 to 12
- # Legal entities: reduction from 119 to 92
- # SKU's reduction in most segments or factories
- Procurement activities now centralized in a Group Purchasing Organization
- Transactional accounting services now optimized, standardized and centralized in a European Shared Service Centre

Future actions 2015-2017

- The Group is committed to continue its efforts to streamline the organization
 - Further streamlining the Bedding and Flexible Foams operations
 - Further optimization of central and corporate functions (2015-2016)
 - Further work on standardization of product ranges, rationalization customer portfolio, number of joint ventures, number of consolidated entities, ...



International expansion strategy backed by strong market positions in Europe

 Recticel is a true international group pursuing further growth through international expansion inside and outside Europe

Recently realized growth initiatives in some core European countries as well as outside Europe

- Europe: France (Insulation) and UK (Insulation)
- China: Shengyang (Interiors), Beijing (Interiors), Ningbo (Interiors) and Shanghai (Flexible Foams)
- India: Mumbai (Flexible Foams) and Bangalore (Flexible Foams)
- Turkey: Istanbul (Flexible Foams)
- USA: Auburn Hills (Interiors), Tuscaloosa (Interiors), New-York (Flexible Foams) and San Diego (Flexible Foams)

Pursue growth via international expansion, inside as well as outside Europe

- Grow Insulation sales in regions/countries specifying and valuing high performance insulation materials
- Expand Branded Bedding sales in countries valuing Recticel brands
- Grow Technical Foams' presence and activities outside Europe (USA and Asia)
- Expand Interiors activities by following end-customers and OEM's via a plant-in-plant concept (mainly in China and Mexico)



Embracing sustainability to create value for all stakeholders



Embracing sustainability creates a significant competitive edge, reduces cost, fosters innovation and thus creates value for all stakeholders

- Prioritizing investments in solutions fulfilling societal needs (e.g. insulation = energy saving)
- Managing production processes and supply chain efficiently to minimize raw material, energy & water consumption, waste and transport
- R&D focused on sustainable innovations uncovering new solutions for the circular economy, including chemistry research programmes with leading universities
- Operating to the highest standards of health, safety and environment for the wellbeing of all stakeholders

RECTICEL PRODUCTS HELP

AVOID 20x MORE CO₂ EMISSIONS THAN THEIR OWN CO₂ IMPACT



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#2 position in Europe backed by structural growth drivers and innovation capacity



Market dynamics

- Structurally growing market for thermal insulation in Europe
 - Driven by the EU regulation aiming to save energy and reduce CO2 emissions
- ► European market size of €9.2bn (172 million m³)
- Fragmented market with few international players
- Different technologies:
 - Oil-based: polystyrene, polyurethane (PUR), polyisocyanurate (PIR)
 - Mineral-based (glass-fibre wool and rock wool)
 - Natural-based (softwool, paper/cellulose and cork)
- Polyurethanes (PUR or PIR) are the most efficient thermal insulation materials with lowest thermoconductivity, leading to thinner applications
- ► PUR/PIR accounts for approximately 15% of the European insulation market and is **expected to grow faster than the total market**

Key strengths

- #2 player in Europe in PUR/PIR with an estimated market share in the European PUR/PIR segment of +/-15%
- ► Strong product brands, like Eurowall®, Powerroof®, Eurofloor® ..., recognized for superior quality and related service
- Proven innovation capacity
- Three Integrated, state-of-the-art production facilities with high cost efficiency
- Focused on most performant PUR/PIR technology
- Product offering adapted to most demanding needs of diversified end-markets (residential, commercial, industrial and agricultural)







Financial performance driven by recent product launches and expansion projects



Key financials

in million €	2014	2013	2012
Sales	227.0	220.0	220.7
REBITDA	27.1	27.7	36.0
as % of sales	11.9%	12.6%	16.3%
REBIT	21.1	22.0	32.0
as % of sales	9.3%	10.0%	14.5%
EBIT	21.1	21.9	31.8
as % of sales	9.3%	10.0%	14.4%
Investments	6.2	4.8	25.9
as % of sales	2.7%	2.2%	11.7%

1Q2015 trading update

- Sales 1Q2015: €54.0m (+4.2%) vs €51.8m in 1Q2014 (excluding the 50% participation in the KTII joint venture¹)
- Good volume growth in UK and France

Recent developments

- Recent introduction of new innovative products:
 - Iso-finish® external insulation concept
 - "Do-it-Yourself" product line
 - Lambda-21: high performance wall insulation boards
 - L-MentsTM: fully integrated and self-supporting thermal insulation structures for pitched roofs
 - Glow: plastered external wall insulation
- ≥ 2013: start-up of €23m investment in a greenfield plant in Bourges (France)
- ▶ 2014: capacity expansion at Stoke-on-Trent (UK) start-up in May 2015

1. Sold in February 2015



Strong growth of PU foam market supporting further strengthening of Recticel's leading position



Market dynamics

- ► Addressable market of €1.7bn
 - Total European market of ~€3bn
 - □ Total Global market of ~€16bn
- ► Fragmented market: top-30 suppliers worldwide represent ~50% market share
- Mature market with high brand relevance: mix of supplier brands and distributor brands (private labels)
- 3 main technologies for mattresses: PU foam, innersprings and latex
- ► Strong growth of the PU foams share in Europe: from 25% to 42% over the last 10 years

Key strengths

- #2 player in Europe with an average estimated market share of ~17% in its key markets
- Strong positions in key markets: Germany, Benelux, Austria, Switzerland and Poland, supported by well-known local brands
- Strong innovative brand GELTEX® inside and Bultex® support product mix optimization
- Integration with comfort foam operations translates in fast innovation-to-market capacity and operational synergies
- Provider of multiple high quality and innovative bedding products: mattresses, slat bases and box springs



Successful introduction of GELTEX® inside as a platform for future growth



Key financials

in million €	2014	2013	2012
Sales	281.6	283.0	276.5
REBITDA	13.5	12.8	13.9
as % of sales	4.8%	4.5%	5.0%
REBIT	7.2	6.3	8.4
as % of sales	2.5%	2.2%	3.0%
EBIT	(3.5)	3.8	6.5
as % of sales	(1.2%)	1.4%	2.4%
Investments	3.5	1.7	3.8
as % of sales	1.3%	0.6%	1.4%

1Q2015 trading update

- Sales 1Q2015: €79.1m (+4.1%) vs €76.0m in 1Q2014, with external sales increasing by +5.7%
- 40% growth of GELTEX® inside products

Recent developments

- Successful introduction of innovative GELTEX® inside products in Germany, Benelux, Austria and Switzerland
- Successful introduction of the bridge® slatbase technology under the Swissflex® brand
- **Footprint optimisation** by closing of Swiss Büron plant
- **Reduced complexity** of assortments

















#1 position in Europe and recent innovations adding to the capacity to increase global reach



Market dynamics

- ► European market of ~5.9m tons
 - □ Expected volume CAGR '11-'18 of +5%
- Very versatile material used in a wide variety of applications
- Mainly used in furniture & upholstery 'comfort' applications (including Bedding) followed by applications for the transport sector
- Competitive landscape in Europe characterized by:
 - 8 players representing ~65% of the European flexible foams market
 - And more than 50 other players

Key strengths

- #1 provider of comfort foams and technical foams in Europe
- Proven innovation capacity related to development of specific foam qualities for a variety of applications
- Strong presence in Central & Eastern Europe, developed via the Eurofoam JV
- Capacity to increase global reach in Technical Foams, through development of global key accounts



New generation of innovative foam products leading to important contract wins



Key financials

in million €	2014	2013	2012
Sales	593.0	583.4	588.3
REBITDA	27.7	30.3	29.2
as % of sales	4.7%	5.2%	5.0%
REBIT	16.5	18.0	15.6
as % of sales	2.8%	3.1%	2.7%
EBIT	13.2	(16.4)	9.0
as % of sales	2.2%	-2.8%	1.5%
Investments	10.3	11.0	10.9
as % of sales	1.7%	1.9%	1.8%

1Q2015 trading update

- Sales 1Q2015: €158.5m (+1.6%) vs €156.1m in 1Q2014, with external sales increasing by +2.5%
 - Comfort: -1.6%
 - □ Technical Foams: +6.0%
- Central European and UK markets remained strong, and Spain is recovering

Recent developments

- Important streamlining of industrial footprint realized since 2010
- Prudent geographical expansion in USA, China, India and Turkey
- Introduction of new innovative foam products (e.g. acoustic foams, Geltex, angelpearl®, etc.)
- New contracts gained for acoustic applications with Boeing and SpaceX



Unique technology and strong position serving a recovering industry



Market dynamics

- 2008-2010: Significant disruptions due to global economic crisis
 - **Industry is recovering** and resuming growth
- Main drivers for OEM customers are cost competitiveness of the products, maximum design freedom and weight reduction
- Complex and high-demanding relationship between customers, OEM's and Tier1 / Tier2 suppliers
- Innovation driven sector



















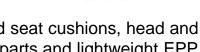
Key strengths

Interiors

- Unique patented Interiors technology (Colo-fast® Spray and Colo-Sense® Lite) for the production of light stable skins in PU for dashboards and door panels
- **Durability**, high **design freedom** and best-in-class gloss characteristics
- Strong position with premium OEM's: Optimized footprint to serve customers globally (Europe, China and USA)

Proseat (JV)





proseat

- One-stop-shop: moulded seat cushions, head and arm rests, consoles, trim parts and lightweight EPP (expanded polypropylene) parts
- Combining strength of 2 partners in chemical engineering and process technology leads to strong innovation capacity



Recovering sales supported by strong order books



Key financials

in million €	2014	2013	2012
Sales	264.0	258.4	289.7
REBITDA	14.9	18.8	24.2
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Recent developments

Significant new
 Interiors order book

OEM	Car model	Estimated cumulative lifetime sales (in €m)	Country of production
Volkswagen	Passat	92	Czech Republic
Volkswagen	Golf Plus	17	China
Volvo	Models	81	Czech Republic
Mercedes	E-class	64	Czech Republic
Mercedes	E-class	41	China
BMW	X3	84	China & USA
BMW	5-series	40	Germany
BMW	5-series	28	China
Renault	Scenic	25	Czech Republic
Scania		8	Czech Republic
Volkswagen	Magotan	42	China
Total		522	

1Q2015 trading update

Sales 1Q2015: €72.7m (+5.9%) vs €68.7m in 1Q2014

Interiors: €31.4m (+11.3%)

Seating: €37.9m (+0.1%)

Significant new Seating order book

OEM	Estimated cumulative lifetime sales (in €m)	Product
BMW	10	EPP - generation 1 and 2 parts
BMW	90	Moulded Foam
Ford	50	Headrests
Jaguar /		
Landrover	27	Moulded Foam
Mercedes	10	EPP - generation 1 and 2 parts
Opel / GM	8	Moulded Foam
Suzuki	10	Moulded Foam
Volkswagen	52	Moulded Foam
Volkswagen	64	Headrests / Armrests
Total	321	

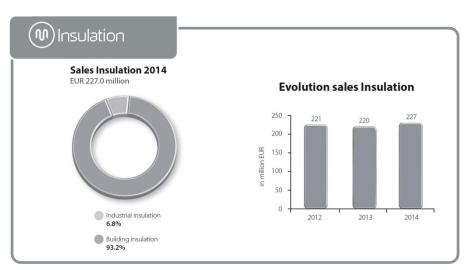


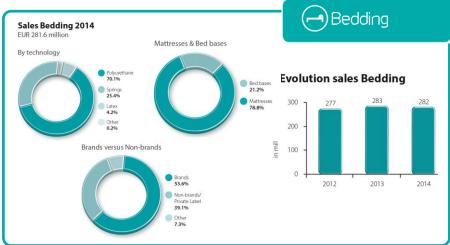
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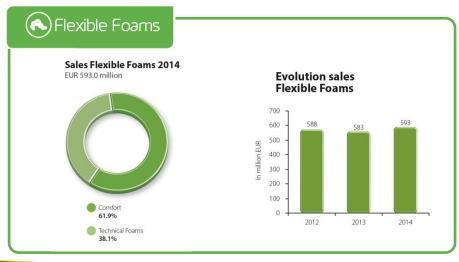
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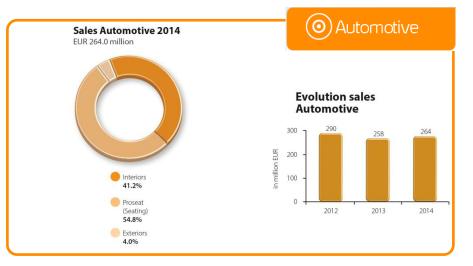


Financials – segment data (combined figures)











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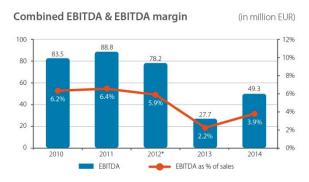
A Flexible Foams

Automotive

Key Financial Figures

Combined sales & Annual growth rates (in million EUR) 1 500 10% 1319.5 1280.1 096 1000 -5% -10% 750 -15% 2010 2011 2013 2014 Sales Sales Sales annual growth rate













Thank you for your attention!

Q&A



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Financial calendar

First half-year 2015 results Third quarter 2015 trading update 28.08.2015 (before opening of the stock exchange) 30.10.2015 (before opening of the stock exchange)

Uncertainty risks concerning the forecasts made

This report contains forecasts which entail risks and uncertainties, including with regard to statements concerning plans, objectives, expectations and/or intentions of the Recticel Group and its subsidiaries. Readers are informed that such forecasts entail known and unknown risks and/or may be subject to considerable business, macroeconomic and competition uncertainties and unforeseen circumstances which largely lie outside the control of the Recticel Group. Should one or more of these risks, uncertainties or unforeseen or unexpected circumstances arise or if the underlying assumptions were to prove to be incorrect, the final financial results of the Group may possibly differ significantly from the assumed, expected, estimated or extrapolated results. Consequently, neither Recticel nor any other person assumes any responsibility for the accuracy of these forecasts.

For more product information or direct business contacts, please consult our web site www.recticel.com, where interested parties can also find our press releases and slide presentations of our annual or half year results.

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