



PRESS RELEASE

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Recticel Group Selects Tennessee for First U.S. Insulated Panels Facility

- *Belgian manufacturer to create **nearly 80 jobs** and invest **\$50 million** in Maury County*
- *Select Tennessee Certified Site selected for company's first U.S. Insulated Panels operations*

NASHVILLE, Tenn. – Tennessee Gov. Bill Lee, Deputy Gov. and Department of Economic and Community Development Commissioner Stuart C. McWhorter and Recticel Group officials announced today that the company has selected Mt. Pleasant, Tennessee, as the location for its first Insulated Panels manufacturing facility in the U.S.

[Recticel Group](#) plans to create 78 new jobs and invest \$49.6 million in Mt. Pleasant, Tennessee, at the Cherry Glen Industrial Park, a [Select Tennessee Certified Site](#). Once operational, the Tennessee plant will produce insulated panels for the company's U.S. market, which will be marketed under the brand name Trimo North America.

Recticel Group is a Belgian insulation group with a strong presence in Europe and the U.S., which offers smart insulation solutions that advance a carbon-free economy and a better quality of life. It has a manufacturing network of 13 facilities in six countries across the globe.

Belgian companies have created more than 840 jobs and invested nearly \$245 million in Tennessee through foreign direct investment (FDI).

QUOTES

"Tennessee is leading the nation as the best place to do business, thanks to our skilled workforce and quality of life. Recticel Group's decision to open its first insulated panels facility here demonstrates the confidence international companies have in our state and will create even greater opportunity for the families across Southern Middle Tennessee." – **Gov. Bill Lee**

"Since Gov. Lee took office, foreign direct investment has accounted for nearly a quarter of all projects, and in 2025 alone, nearly 70% of our landed projects were the result of international investment. I'm proud of the business-friendly environment we've cultivated that attracts businesses from around the globe, and I look forward to seeing how Recticel Group strengthens that ecosystem from its Mt. Pleasant operations." – **Deputy Gov. and TNECD Commissioner Stuart C. McWhorter**

“Launching Trimo North America marks an exciting new chapter in our global growth strategy. In Europe, demand for our insulated panels has grown dynamically, driven by their exceptional thermal performance, durability and design versatility. Our new Tennessee facility will manufacture high-quality insulated panels for a wide range of applications, including warehouses, gymnasiums, schools, industrial facilities, and retail spaces. We look forward to becoming an active part of Tennessee’s dynamic and welcoming business community.” – **Jan Vergote, CEO, Recticel Group**

“We are excited to welcome Recticel Group to Maury County. Working in partnership with Mt. Pleasant Power System, the Tennessee Department of Economic and Community Development, Maury Alliance and Middle Tennessee Industrial Development Association furthers our shared commitment to fostering economic growth in the region. Recticel Group’s establishment here represents investment and the creation of job opportunities for the communities we serve. TVA is proud to support companies that contribute to the prosperity and vibrancy of our region.” – **Heidi Smith, vice president of economic development, TVA**

“Team Maury, in cooperation with our regional and state economic development partners, continues to deliver on attracting companies that provide high-quality job opportunities for the people of Maury County. I congratulate Recticel Group on their announcement and look forward to the long-term success of the company’s first U.S. panel facility in our thriving community.” – **Maury County Mayor Sheila Butt**

“The City of Mt. Pleasant and the Select Tennessee Certified Cherry Glen Industrial Park are quickly becoming a hub for FDI projects. We are thrilled to welcome Recticel Group to the community and are appreciative of the additional diversification of industry that this company will bring to the local economy.” – **Mt. Pleasant Mayor Bill White**

“Recticel Group’s investment in Maury County is terrific news for our community. As a global producer of high-performance insulated panels, their expansion brings new opportunity, innovation and 78 quality jobs to our region. This project reflects Tennessee’s strong business climate, and I appreciate the work of our local leaders and TNECD in helping make it possible.” – **Sen. Joey Hensley (R-Hohenwald)**

“Tennessee is seeing a boom in businesses moving here because of our hard-working residents, common-sense policies and strong economy. Recticel Group’s new location in Maury County will create 78 new jobs and further stimulate our local economy. I’m grateful to the company leaders who chose to invest in our community, and I wish them well as they begin operations here.” – **Rep. Kip Capley (R-Summertown)**

About Recticel Group

[Recticel Group](#) is a Belgian insulation Group that delivers upon a portfolio of Insulation Boards, Insulated Panels and Acoustic Solutions. **Recticel Insulation** designs polyurethane thermal boards for optimal building comfort and energy efficiency. This includes vacuum insulation

panels (VIP) by **Turvac. Trimo** enables the highest aesthetic standards and extends architectural capabilities with its mineral wool insulated panels and modular space solutions, primarily in non-residential applications. **REX Panels & Profiles** complements the portfolio with PIR and mineral wool roof and wall systems. **The Soundcoat Company** provides acoustic solutions used in some of the world's leading technological innovations.

At the end of 2025, Recticel Group employed 1,285 people and had achieved sales of EUR 655.1 million. Its operations are spread over seven countries.

The Science Based Targets initiative (SBTi) approved Recticel's near-term targets for the reduction of scope 1, 2 & 3 greenhouse gas emissions by 2030 (from base year 2021) and net-zero targets for 2050. CDP added Recticel to its A list for Climate Change. Recticel is listed on Euronext in Brussels (Euronext: RECT - Reuters: RECT.BR - Bloomberg: RECT:BB)

About the Tennessee Department of Economic and Community Development (TNECD)

TNECD is the state's primary agency committed to fostering economic growth through job creation and community development. By attracting new corporate investment and facilitating the growth of existing businesses, the department works to strengthen Tennessee's competitive landscape. Additionally, TNECD strives to increase the economic prosperity for all Tennesseans by providing grants to communities statewide, helping them to become vibrant, business-friendly environments where companies can flourish. For more information, visit us at tnecd.com. Join the conversation on [Twitter](#), [Instagram](#), [LinkedIn](#), [Facebook](#) and [YouTube](#).

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